



CAMPBELL  
AWARD

User Satisfaction

2011

FOR IMMEDIATE RELEASE

## PowerChurch Software Wins Second Consecutive Campbell Award

*PowerChurch Plus is a top rated software solution for church management based on a nationwide user survey conducted in 2011 by the independent research firm Campbell Rinker.*

**Asheville, NC – May 31, 2011** - PowerChurch Software announces that their church management product, PowerChurch Plus (TM), has been honored for a second time with the Campbell Award for User Satisfaction for being one of the most recommended solutions. The Church Management Solutions survey administered by Campbell Rinker, was last conducted in 2009 when PowerChurch Plus first received the award.

"We are pleased to receive the Campbell Award a second time," says Carla Bracalente, Operations Manager for PowerChurch Software. "User satisfaction is the heart and soul of our business. Our goal is to provide churches with great tools, freeing them to do the work that matters. It is very rewarding to get this feedback from our customers, to know that they continue to trust and find value in PowerChurch Plus, and that they continue to recommend it to others."

Campbell Rinker, based in Valencia, CA, provides market research to nonprofits and the companies that serve nonprofits. They conducted an online survey in March 2011 of church management software and online solutions. The survey gathered information in the areas of user satisfaction, pricing sensitivity, influence on purchasing decisions, and organizational demographics. For more detailed information, visit [www.campbellrinker.com](http://www.campbellrinker.com).

"Reams of consumer research affirm that a customer's willingness to recommend a product to their peers is one of the single best measurements of product quality," said Dirk Rinker, President of Campbell Rinker. "Over the past nine years the Campbell Award has honored products that truly excel in this regard, and we congratulate PowerChurch for this outstanding achievement."

PowerChurch Plus is a complete church management software package, featuring Membership, Contributions, Accounting, Events Calendar and more. A child security Check In system can be added. Both local and online access versions of the software are available.

PowerChurch Software, located in Asheville, NC, has been providing church management software solutions since 1984. Since then, over 32,000 churches and organizations have come to rely on PowerChurch Software to provide the tools to increase administrative efficiency and to continue developing new features to meet the needs of evolving churches. For more information, visit [www.powerchurch.com](http://www.powerchurch.com).

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